September, 21st 2020

WELCOME DAY

Master Degree in International Management

PROGRAMME

09.30 - Opening of the WD by the Head of the Master Degree Course in International Management, Prof. Elisa Martinelli

09.40 – A Warm Welcome by the UNIMORE’s Delegate to International Relations, Prof. Alessandro Capra

09.50 Welcome to the Marco Biagi Department of Economics by the Head of the Department of Economics Marco Biagi, Prof. Tommaso Fabbri

10.00 - Welcome in Modena! become familiar with your new host city by Dr Andrea Bortolamasi, Municipal Councilor for Culture, Youth and University Relations

10.20 - International Management in a nutshell: Course presentation by the Head of the Master Degree Course in International Management, Prof. Elisa Martinelli

10.40 IM students’ voices and experiences

10.50 More information about the course: teaching board, schedules and much more by the Coordinator of Educational Activities, Mrs Lara Liverani

Bridging the gap: focus on the needs of International students by the Tutor, Mrs Attilia Lavagno;

11.10 –Practical Tips for International students, by Unimore International Welcome Desk

11.30 - Guest Lecture by Mr Davide Ansaloni: "Global challenges and competition: manufacturing as a winning model" - International Business Development – Confindustria Emilia

12.00 –End of the event

The event will be held online, in streaming