

Allegato 2 - Scheda BIP

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Dipartimento	Comunicazione ed Economia
Corso/i di Studio ammessi a partecipare	LT, LM Tutti i corsi di laurea triennale e magistrale del Dipartimento di Comunicazione ed Economia
Titolo del BIP	Future-ready: Transforming Employability into Opportunity
Atenei che prendono parte al programma	Varna University of Management
BIP ID (da richiedere alla sede organizzatrice)	<i>Verrà fornito successivamente</i>
Numero di posti disponibili per gli studenti UNIMORE	3
Periodo di svolgimento mobilità fisica - attività in presenza: data inizio e data fine	15 – 19 June 2026
Mobilità fisica - attività in presenza: durata:	5 gg
Periodo di svolgimento componente virtuale - tempistiche rispetto alla componente fisica.	Dopo la parte fisica
Componente virtuale - durata: ore o giorni	8 hours
Componente virtuale - date e descrizione:	29 June – 3 July 2026
Paese in cui si svolgerà il BIP - mobilità in presenza	Bulgaria
Città di svolgimento del BIP	Albena resort (approx. 30 km north of Varna)
Lingua di svolgimento e requisiti linguistici:	Inglese B1 (dimostrabile attraverso la carriera dello studente, eventuali certificazioni) La documentazione non presente in carriera deve essere allegata alla candidatura
Tipologia di attività didattica prevista	Lezioni, seminari, laboratori e visite guidate
Numero di crediti ECTS previsti dal BIP (minimo 3)	3

<p>Numero di crediti ECTS che verranno riconosciuti; indicare anche per quale attività (da riportare nel Learning Agreement)</p>	<p>3 CFU come attività a libera scelta</p>
<p>Descrizione del programma sia per le attività in presenza che per quelle on-line.</p>	<p>This BIP aims to prepare students to effectively manage their transition from study to work by exposure to both the range of opportunities available to them and the tools and techniques required to embrace these opportunities. The BIP will teach participants to articulate and position what is remarkable about one's self given the current marketplace realities.</p> <p>Learning outcomes of the BIP Upon completion of the module students will be able to:</p> <ul style="list-style-type: none"> ● Identify where their chosen career path/s may lie within the employment market and methods to access these pathways and synthesise the component skills and knowledge requirements of the chosen career path/s and delineate how they can demonstrate these skills. ● Understand the relevance of a personal brand in shaping one's career. ● Research and design a series of personal/professional career documentation templates that can be used in business management for the recruitment market. ● Indicative content ● Understanding employability trends and employability skills in 21st century ● The Living CV ● Personal SWOT analysis ● Career and "Futuring" skills ● The workforce of tomorrow ● Career aspirations and self-assessment. <p>https://erasmusplus.vum.bg/blended-intensive-programmes/future-readytransforming-employability-into-opportunity/</p>
<p>Presenza docente accompagnatore:</p>	<p><i>No</i></p>
<p>Commissione di selezione/ Docente Referente</p>	<p>Federico Montanari Giulia Conti Antonella Epifanio</p>
<p>Criteri di selezione</p>	<p>Verranno valutati:</p> <ul style="list-style-type: none"> ● Carriera accademica (media dei voti conseguiti; numero di esami svolti): max 14 punti



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	<ul style="list-style-type: none">• Lettera motivazionale: max 10 punti <p>Non è previsto un colloquio.</p>
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<p>Documenti obbligatori richiesti da allegare in candidatura su Esse3:</p> <ul style="list-style-type: none">• <i>carriera accademica da Esse3/autocertificazione</i>• <i>lettera motivazionale</i>• <i>eventuali certificati posseduti.</i>
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<p>Eventuali ulteriori requisiti <i>NO</i></p>

<p>Eventuali ulteriori informazioni <i>NO</i></p>
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Future-ready: Transforming Employability into Opportunity

Future-ready: Transforming Employability into Opportunity

Erasmus+ Blended Intensive Programme hosted by Varna University of Management, Bulgaria

Academic year 2025/2026

Objectives of the Erasmus+ Blended Intensive Programme (BIP)

This BIP aims to prepare students to effectively manage their transition from study to work by exposure to both the range of opportunities available to them and the tools and techniques required to embrace these opportunities. The BIP will teach participants to articulate and position what is remarkable about one's self given the current marketplace realities.

Learning outcomes of the BIP

Upon completion of the module students will be able to:

- Identify where their chosen career path/s may lie within the employment market and methods to access these pathways and synthesise the component skills and knowledge requirements of the chosen career path/s and delineate how they can demonstrate these skills.
- Understand the relevance of a personal brand in shaping one's career.
- Research and design a series of personal/professional career documentation templates that can be used in business management for the recruitment market.

Indicative content

- Understanding employability trends and employability skills in 21st century
- The Living CV
- Personal SWOT analysis
- Career and “Futuring” skills
- The workforce of tomorrow
- Career aspirations and self-assessment.

Tentative timeframe

Physical component: 15 – 19 June 2026

Virtual component: 8 contact hours delivered during the period of 29 June – 3 July 2026

Venue: Albena resort (approx. 30 km north of Varna)

Number of ECTS: 3

Profile of BIP participants

Students with diverse educational background across campus

Eligibility of students

- Be registered as full-time students of any of VUM's current or potential new partner universities located in the EU, Norway, or Turkey
- Have applied for and obtained approval for participation in an Erasmus+ short-term mobility granted by their home institution
- Have English language proficiency corresponding to at least level B1.

Minimum BIP requirements

Number of student BIP participants: min. 15 students from sending institutions.

Application process

- BIP student candidates must apply for an Erasmus+ KA131 BIP grant for short-term mobility at their home institution (please contact the International Relations Office of your University)
- The home institution nominates their candidate(s) – home institutions are encouraged to initiate an internal call
- Student applicants interested in the BIP are encouraged to establish contact with VUM Mobility Team (erasmus@vum.bg) for any questions, support or invitation letters, needed for applying for the grant at the home institution
- Deadline for nominations of students by their home institutions to VUM: **31 March 2026**
- Nominations are to be emailed to erasmus@vum.bg

Erasmus+ grant for BIP participants to VUM

Basic subsistence costs: 79 EUR per day x 7 days (5 days on the spot + 2 days for travel) = 553 EUR

Possible top-ups: travel costs support, incl. green travel; inclusion top-up, if applicable.

Costs for travel, accommodation, and subsistence are covered by the Erasmus+ participants through their Erasmus+ grant.

Choose Your Mobility Option

Choose Now

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The Erasmus+ programme provides the invaluable opportunity to students all over the world to obtain theoretical and practical knowledge abroad. Experience like this helps students broaden their horizons and gives them the opportunity to explore different countries and cultures.

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