



UNIMORE

UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

Department of Studies on Language and Culture

**Master's Degree Programme in Languages for Communication
in International Enterprises and Organizations**



Master's Degree Programme in in International Enterprises and

**Department of Studies
on Language and Culture
Modena Campus**

2 years, full time
ECTS credits: **120**

Programme start: **September 2020**

Teaching Programme

1° year

Introduction to International economics (9)
Introduction to European and International Law/Comparative business law/
Digital communication and human rights (6) (one course to be chosen)
Language strategies and digital tools for institutional communication/
Professional Communication and digital discourse/
Digital humanities (6) (two courses to be chosen)
Intercultural communication and language variation – English language (12)
Intercultural communication and language variation – French, Spanish, German language (12)
Credits for elective course:
Chinese language advanced course
Russian language advanced course (9)
Total credits (60)

2° year

Development Economics (6)
English specialised communication and translation (9)
French, Spanish and German specialised communication and translation (9)
International commercial law (6)
Internationalization strategies/ Marketing and digital communication (one course to be chosen) (6)
Other activities (placement, further language competences, etc) (8)
Dissertation (16)
Total credits (60)
Dissertation (16 ECTS)

Presentation

This master's degree programme combines advanced linguistic skills with economic, and legal competences which will enable students to understand and manage the different aspects of intercultural negotiations in companies and organizations operating at a national and supranational level. In 2007, a permanent steering committee was formed with a view to providing feedback on course contents and ensure that they meet the requirements of the job market. This committee is composed of several departmental professors and representatives from local business and professional organizations. The committee's task is

to encourage active and synergetic collaboration between the academic world and the economic production agencies.

Course content

Great attention is paid to the development of language skills. Students are therefore streamed into small language-tuition classes, as they are expected to reach a C2 and C1 level of competence (European Framework of Reference) in their two languages of study (chosen among: English, French, German and Spanish), at the end of the two-year programme. Advanced competences in the legal, economic, administrative and political fields are acquired through a close

scrutiny of the way companies and organizations strategically manage their economic, financial, and legal activities, in the awareness that the adoption of a flexible cultural approach and appropriate communication techniques should facilitate negotiations with international stakeholders. The lectures are enriched with contributions from external professional experts, so as to provide students with a first-hand contact with the operational reality of the various business sectors. All lessons are taught in English, with the exception of the French, Italian, Spanish and German language courses. In addition to Erasmus exchanges students can also obtain grants to study at the University of Technology of Sydney (UTS), the Hong Kong Polytechnic University (PolyU) and other overseas destinations. They can also participate in the competition for admission to the "Renzo Imbeni" Summer School, which offers the opportunity to gain better insights into the workings of the European Union. Moreover, the three students who produce the best essays will receive a scholarship for an internship in Brussels at the European Parliament and/or at the Committee of the Regions. Internships allow students to apply their knowledge "in the field" and in many cases offer interesting stimuli for the drafting of the final dissertations. It is also quite common for trainees to be employed by the company where they carried out their internship.

Career options

Graduates will become global competent communicators, able to efficiently work as:
- public relations managers in companies and organizations keen on developing activities and programs in international settings

Languages for Communication Organizations

slation agencies; public administrations.

How to apply

- Register on the www.esse3.unimore.it site under the Registration heading and insert the data requested,
- after having obtained the access credentials, do the login and then click on Application for evaluation from the left-hand menu,
- subsequently, to complete the procedure connect to the link as specified in esse3 and in the guide to the application for admission,
- complete the application for evaluation, inserting the information requested.

Fees and scholarships

min. €600 – max. €2,200. You can apply for the following benefits: 1. A scholarship with total exemption from tuition fees; 2. A reduction of tuition (for those not eligible for total exemption); 3. A financial aid for accommodation and meals. The rules and requirements for submitting the application are contained in the “Notice of Benefits for Entitlement to Study” (Bando Benefici per il Diritto allo Studio) published by ER.GO: www.er-go.it. Incoming students willing to apply for benefits are recommended to contact ER.GO at an early stage of their application to the Master, to be informed on the deadlines. You may also want to contact the International Welcome Desk for guidance on any practical issue, including applications for VISA.

Department of Studies on Language and Culture

The Department of Studies on Language and Culture is dedicated to better understanding cultural diversity and different languages and literatures through education and research.

The research and teaching activities of the Department are focused on the inte-

raction between declarative knowledge and languages. Special attention is given to historical, philosophical, rhetorical, and linguistic matters.

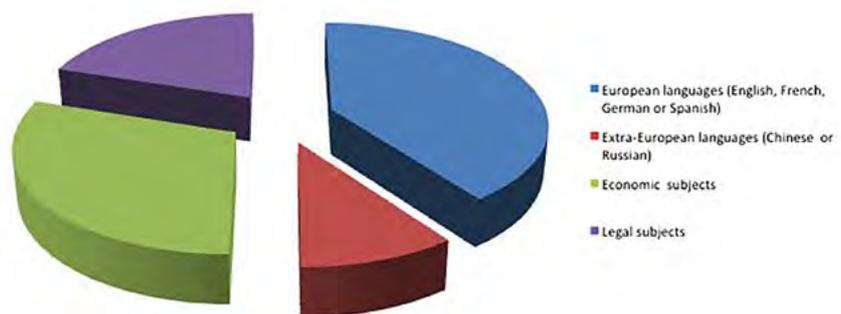
Teachers and students from the Department make extensive use of mobility programmes, thanks to a well-articulated network of Erasmus and overseas exchanges. The Department staff participate in numerous international research projects and networks. Internationalization activities and close collaboration with local, national and international agencies give new strength to the students’ internships and ensure that the Department has a high employability rate after graduation.

About UNIMORE

UNIMORE has a longstanding tradition (it was founded in 1175) and is considered one of the best universities in Italy for teaching and research. It ranks second best public university in Italy, according to the evaluation of one of Italian leading financial

dailies. With over 27,000 students including 3,500 postgraduates, it is large enough to offer all the facilities one would expect from a major university (well-stocked libraries, computer rooms, free internet connection and study support services) but small enough to retain a personal and friendly learning environment. Located in the heart of one of Europe’s wealthiest and most dynamic areas, which is world-renowned for its production of mechanical parts, engines, sports cars (e.g. Ferrari and Maserati) as well as for its agro-food sector, ceramic tiles and manufacturing industries.

UNIMORE benefits from a longstanding relationship with the area’s firms and enterprises, which provide private support for university research and a unique opportunity for on-the-job training before graduation.



Contacts

Programme web page

www.international.unimore.it

Programme coordinator

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Contact persons

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International Welcome Desk

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www.dslc.unimore.it