



## SOCIETY AND CULTURE

Department of Communication and Economics

Extract of the Call for applications to the Bachelor's degree

### DIGITAL MARKETING

(class L18 – Economics and business management sciences)

**VENUE: REGGIO EMILIA**

**Academic Year 2023-2024**

- ☞ This Degree Programme has a **LIMITED ACCESS**. Places available are as follows: 100 places for Italian, European and non-EU applicants who are staying in Italy or other EU country, with an Italian or foreign study qualification.
- ☞ The **STUDY QUALIFICATION** required for the enrolment is a high-school diploma or equivalent qualification obtained abroad and deemed suitable

DEADLINES APPLICATIONS		
	1°SELECTION	2° SELECTION
SUSTAINING TOLC-E	by 9 June 2023	by 4 August 2023
Enrollment to UniMoRe selection	by 14 June 2023 – 13h00	from June 15 and by 10 August 2023 – 13h00
Payment of the cost contribution to Unimore € 25	by 14 June 2023	from June 15 and by 10 August 2023
Publication of admitted candidates	by 26 June 2023	by 24 August 2023
Admitted candidates enrollment and 1st installment payment	from July 12 and by 17 July 2023	by 30 August 2023
Repechage online application	from July 12 and by 17 July 2023	by 30 August 2023
Publication of admitted candidates after the repechage	July 24, 2023	September 7, 2023
Admitted candidates after the repechage enrollment and 1st installment payment	by 27 July 2023	by 12 September 2023

- ✓ Once students have been admitted, **ENROLMENTS** shall be done in accordance with the procedures and by the deadlines set in the call for application:
  - **online only** for students with an Italian study qualification
  - **contacting the Registrar's Office** for students with a study qualification obtained abroad

The guide to enrolment is available at the link [www.unimore.it/servizistudenti/guideesse3.html](http://www.unimore.it/servizistudenti/guideesse3.html)

- ☞ For **FURTHER INFORMATION** please refer to the **FULL TEXT OF THE CALL FOR APPLICATIONS** published on [www.unimore.it/bandi/StuLau.html](http://www.unimore.it/bandi/StuLau.html)

☞ For information please **CONTACT**:

-**Informastudenti** [informastudenti@unimore.it](mailto:informastudenti@unimore.it). Opening times are available at the link [www.unimore.it/servizistudenti/segreteriastudenti.html](http://www.unimore.it/servizistudenti/segreteriastudenti.html)

-the **Registrar's Office** [segrstud.comunicazione.economia@unimore.it](mailto:segrstud.comunicazione.economia@unimore.it). Opening times are available at the link <https://www.unimore.it/servizistudenti/ufficiostud.html?ID=COEC>

-the **Secretarial Office** of the Department of Communication and economics: [didattica.dce@unimore.it](mailto:didattica.dce@unimore.it)

☞ **Department website:** [www.dce.unimore.it](http://www.dce.unimore.it)